

# **CHAPTER I**

## **INTRODUCTION**

### **1.1 Background of the Study**

Learning English is not an easy task as there are many things to be known. It is a fact that English is an international language used in many countries. Besides their mother tongue, many countries use English as their second language. In Indonesia, English is treated as the first foreign language to be taught to all levels of education starting from primary school up to the university level.

In education aspect, many books are written in English. Therefore, students are expected to master language main skills and sub skills. There are four main skills of language such as listening, reading, speaking, and writing, while language sub skills are grammar, vocabulary and pronunciation as supporting materials. Both the main skills and sub skills play an important role in teaching and learning English. In fact, all language parts are important, including vocabulary. By having a sufficient mastery of vocabulary, students can learn language more easily. If learners master and memorize all vocabularies that they have learned at school, surely it will enrich their vocabulary stock of English when they graduate.

Teaching vocabulary in senior high school can be effective if the teacher uses appropriate strategies and the teacher should more creative to make students interesting to learn English. The use of media is one of the ways to enrich the quality of students' learning. Media can help to make communication between the teacher and students more effective.

Teacher should find the best technique to teach English vocabulary especially related to advertisement. Media as teaching aids is needed to help students understand and expand the effectiveness of communication with the teacher in the teaching and learning process. Besides using media or teaching aids, teachers will also have to give some motivational statements to stimulate students' interest to the lesson. The teacher must teach and explain the vocabulary and advertisement as clearly as possible in order that the students know the meaning and the use of words in the sentences. In SMAN 5 Kupang, teachers do not only use media pictures in learning English, but teachers also use handbooks, laptops and LCD as media for teaching and learning to increase students' interest, but sometimes most students have found difficulties in understanding and memorizing words because they do not know the meaning of the words when they are learning it and they just put their attention on what they see in the pictures without understanding well. To anticipate those problems, teacher should give a better way to the students to enhance their vocabulary stock. One of the way is giving a suitable instruction for the students based on their age. The researcher also needs to guide the students. It is supposed that the students can be made more interested in learning English.

Students are important factor in teaching process. Teachers cannot teach without students, likewise, students cannot learn without teachers. Thus, they depend on each other. In teaching and learning process the teacher has to explain the materials and students do the task as assignment. The teacher also has to make a good explanation to help students comprehend the materials being taught such as making good interaction with the students.

Therefore, based on the background of the study the writer would like to make a study under the title “**THE EFFECTIVENESS OF TEACHING VOCABULARY THROUGH PICTURES FOR THE TENTH GRADE STUDENTS OF SMAN 5 KUPANG IN THE SCHOOL YEAR 2014/2015**”.

## **1.2 Statement of the Problems**

Problem statement is actually the specification of the problem or topic of a study or a research.

The problem of this research is formulated in the following questions:

1. Is the use of pictures effective in teaching vocabulary for the tenth grade students of SMAN 5 Kupang or not?
2. What is the students' vocabulary level after being taught using pictures?

## **1.3 Objective of the Study**

The objective is the aims or purposes of this study. The objectives of this study are formulated as follows:

1. To find out whether the teaching of vocabulary through pictures for the tenth grade students of SMAN 5 Kupang is effective or not.
2. To find out the students' vocabulary level after being taught vocabulary using pictures.

## **1.4 Significance of the Study**

The significance of the study is actually the benefit of a study for human being. This study is carried out to provide some valuable contributions for the following stakeholders engaged:

### **1. The Writer**

Through this study, the writer can apply the knowledge she has got about the effectiveness of teaching vocabulary through pictures in enhancing students' vocabulary stock.

### **2. The Teachers of English**

The English teachers of senior high school will be informed about the technique used in teaching vocabulary that she/he will use it as an alternative technique in teaching vocabulary for the students.

### **3. The Students**

The tenth grade students are motivated to increase their vocabulary stock through pictures they find in their lives.

## **1.5 Scope and Limitation of the Study**

There are many media to motivate students to learn English especially the learning of vocabulary. Some techniques used by the teacher in teaching vocabulary are: songs, pictures, games, and crossword puzzle.

This study focuses on the use of pictures in teaching vocabulary through advertisement in increasing students' learning vocabulary at senior high school. The writer will only discuss the effectiveness of teaching vocabulary through pictures of advertisement in increasing

students' stock of vocabulary in English learning at SMAN 5 Kupang in the school year 2014/2015.

## **1.6 Definitions of Terms**

In this subchapter, the writer will give some definition of terms aimed at helping readers comprehensively understand the words as a whole.

### **1. Teaching**

According to Amidon (1987: 207), teaching is defined as an interactive process primarily involving classroom talk, which takes place between teacher and pupil and occurs during certain definable activities.

Teaching is a process of transferring information or knowledge between teacher and students in the classroom, either in door or out door, the act of giving information.

In this study, teacher has to prepare a lesson plan to make a good explanation to help the students easily understand and also to motivate the students to learn English.

### **2. Vocabulary**

Taylor (1990, as cited in Graves, 2000) defines vocabulary as the entire stock of words belonging to a branch of knowledge or known by an individual.

According to Hornby (1985: 959) vocabulary is the total number of words (with rules for combining them) that makes up the language. In this study, vocabulary means words learnt by students through advertisements.

### **3. Media**

According to Gerlach (1980: 244) media in general is human materials or events that establish the conditions making the students able to acquire knowledge, skills and attitudes. Media means that carriers of messages whatever that can be used to deliver the material. In teaching English teacher can use many kinds of media such as: circular cards, flip cards, realia and word cards.

In this study, media means that tools used to entice students to learn vocabulary.

### **4. Picture**

According to Andrew Wright (1983) pictures are the most suitable tool for the revision of known language and more recombination or manipulation word. Pictures are not just an aspect of method but through their representation of places object and people they are an essential part of the overall experiences. Picture is a visual representation of something such as a person or scene, produced on a surface as in photograph, painting, etc. In this study, picture is a media to increase students' interest in learning vocabulary.

### **5. SMAN 5 Kupang**

It is one of the public senior high schools which is located in Jl. Thamrin, Kupang city.